



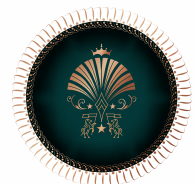
E L A N
IMPERIAL™
a whole new level



elma[®]
BUILDING THE FUTURE

The Group has recognised the potential of the Indian realty sector and looks forward to contributing to its growth through ultra-luxury and cost-effective residential, retail, commercial & hospitality properties. Through wide-ranging expertise, it offers unique projects, pricing, and services exclusively to its patrons. The Group is developing cutting-edge designs that will bring a major positive transformation in the Indian real estate sector. It aims at creating connections between discerning individuals and intelligent spaces to create exciting new prospects. This includes adopting breakthrough innovations, exploring new technologies and researching potential future spaces.

BUILDING THE FUTURE



ELAN
THE
PRESIDENTIAL™
ADDRESS FOR THE MOST INFLUENTIAL



ELAN
EMPIRE®
RISE WITH IT



ELAN
PARADISE
Exclusive for Exclusives



ELAN
EPIC®
this is it.

ELAN
MIRACLE®



ELAN
TOWN
CENTRE®



SECTOR 106
DWARKA EXPRESSWAY
GURUGRAM

SECTOR 106
DWARKA EXPRESSWAY
GURUGRAM

SECTOR 66
GOLF COURSE EXT. ROAD
GURUGRAM

SECTOR 50
NIRVANA COUNTRY
GURUGRAM

SECTOR 70
EXTENDED GOLF COURSE EXT. ROAD
GURUGRAM

SECTOR 84
DWARKA EXPRESSWAY
GURUGRAM

SECTOR 67
MAIN SOHNA ROAD
GURUGRAM

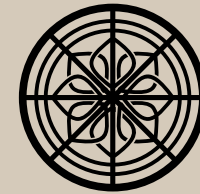
SECTOR 80
MAIN NH 8
GURUGRAM

PROJECTS

DELIVERED / DELIVERED CONCEPT BASED / UNDER DEVELOPMENT / RESIDENTIAL



SECTOR 80
MAIN NH 8
GURUGRAM



ELAN
TOWN
CENTRE®

SECTOR 67
MAIN SOHNA ROAD
GURUGRAM

PREMIUM HIGH STREET RETAIL
CLUB HOUSE
FOOD COURT
MULTIPLEX
LUXURY SERVICED APARTMENTS



HIGH STREET RETAIL
FOOD COURT
MULTIPLEX
PREMIUM ROOF TOP RESTAURANTS



Design & Architect

ASSOCIATES



Interiors by



Project Managed by



PROJECTS

DELIVERED / DELIVERED CONCEPT BASED / UNDER DEVELOPMENT / RESIDENTIAL

ELAN MIRACLE[®]

SECTOR 84
DWARKA EXPRESSWAY
GURUGRAM



ELAN EPIC[®] *this is it.*

SECTOR 70
EXTENDED GOLF COURSE EXT. ROAD
GURUGRAM

- HIGH STREET RETAIL
- DOUBLE HEIGHT SHOP
- HYPERMARKET
- MULTIPLEX
- EXTRAVAGANT CLUB HOUSE
- FOOD COURT
- LUXURY SERVICED APARTMENTS

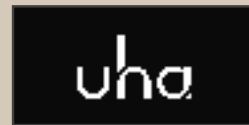


- HIGH STREET RETAIL
- DOUBLE HEIGHT SHOPS
- DISTINCTIVE FOOD COURT
- MULTIPLEX
- HANGING PODS & GLASS STRUCTURE



ASSOCIATES

Designed by



Architect



Interiors by



Project Managed by



ASSOCIATES

Designed by



Architect



PROJECTS

DELIVERED / DELIVERED CONCEPT BASED / UNDER DEVELOPMENT / RESIDENTIAL



SECTOR 50
NIRVANA COUNTRY
GURUGRAM



ELAN
EMPIRE®
RISE WITH IT

SECTOR 66
GOLF COURSE EXT. ROAD
GURUGRAM

HIGH STREET RETAIL
FOOD COURT
MULTIPLEX
TERRACE RESTAURANTS
WATER CASCADES



HIGH-END RETAIL
DOUBLE HEIGHT SHOP
EXCLUSIVE OFFICE SPACE
PREMIUM F&B



Designed by

ASSOCIATES



Architect



Construction by



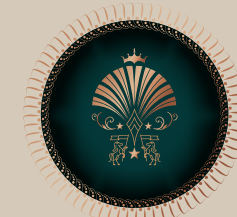
PROJECTS

DELIVERED / DELIVERED CONCEPT BASED / UNDER DEVELOPMENT / RESIDENTIAL

THE PRESIDENTIAL -RESIDENTIAL



SECTOR 106
DWARKA EXPRESSWAY
GURUGRAM



ELAN
THE
PRESIDENTIAL™
ADDRESS FOR THE MOST INFLUENTIAL

A NEW DEFINITION OF
Luxury
LIVING & A SYMBOL OF
Superiority



ASSOCIATES

Designed by

uha

Architect

RSP

Water Features by

WET

Landscaping by

swa

Construction by

LEIGHTON

Lighting by

CD+M
Lighting Design Firm

PROJECTS

DELIVERED / DELIVERED CONCEPT BASED / UNDER DEVELOPMENT / RESIDENTIAL

THE PRESIDENTIAL – RETAIL



SECTOR 106
DWARKA EXPRESSWAY
GURUGRAM

ONE OF THE *biggest*
WATERFRONT
retail OF INDIA

ASSOCIATES

Designed by

BENOY

Water Features by

WET

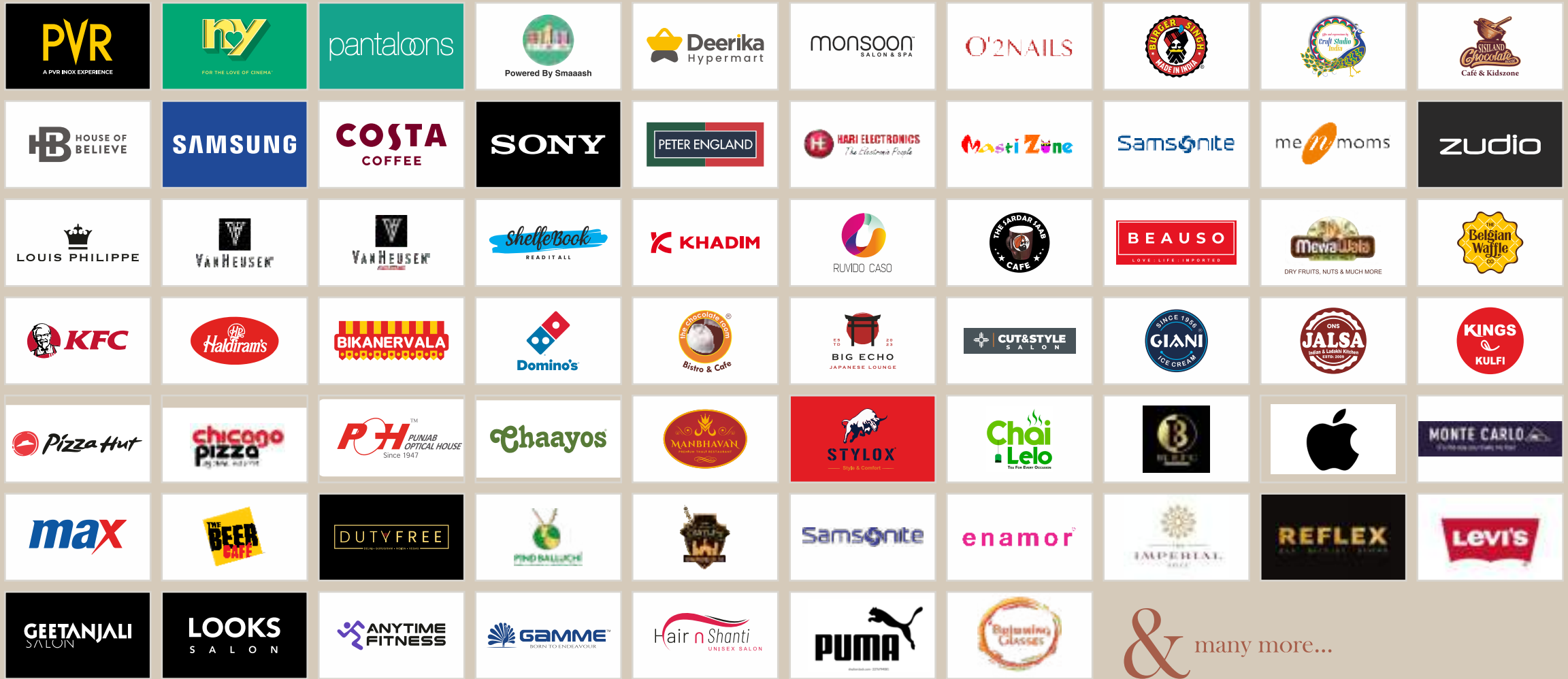
Landscaping by

swa

Lighting by

CD+M
Lighting Design Group

ABOUT US PROJECTS BRANDS ON BOARD





CHANGING THE SKYLINE
OF NEW GURUGRAM

P R E S E N T I N G



E L A N
IMPERIALTM
a whole new level

ONE OF THE MOST REVOLUTIONARY
COMMERCIAL CONCEPTS EVER.



*Elan Imperial is
a world within itself.*



An architectural rendering of a modern building complex. On the left, a tall, slender tower with a grid of windows and horizontal gold-colored accents rises against a blue sky with light clouds. To its right is a larger, multi-story building with a glass facade and a blue, angular roof structure. The building features a prominent 'e!n' logo on its side. The foreground shows a landscaped area with trees and a road. In the background, a city skyline with various high-rise buildings is visible under a clear blue sky.

IMAGINED BY THE VISIONARIES.
REALISED BY PERFECTIONISTS.



**THE CONCEPT &
DESIGN STORY**

design

... IS NOT JUST ABOUT APPEARANCE BUT
EXPERIENCE TOO.

A true expression of luxury, limitless vision and futuristic ambition, it represents an imposing retail landscape and an awe-inspiring hospitality experience which sets itself apart. More than a masterpiece, Elan Imperial is an example for teamwork of the world's best, a new benchmark of commercial realty and a representation of Indian realty's growth.



THE IDEA
OF THE ICON



THE MASTER CREATORS BENOY

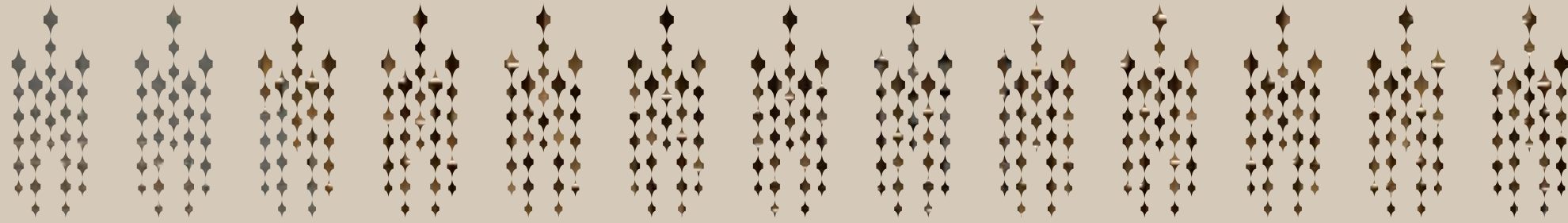


“Perfection achieved is a job done.”

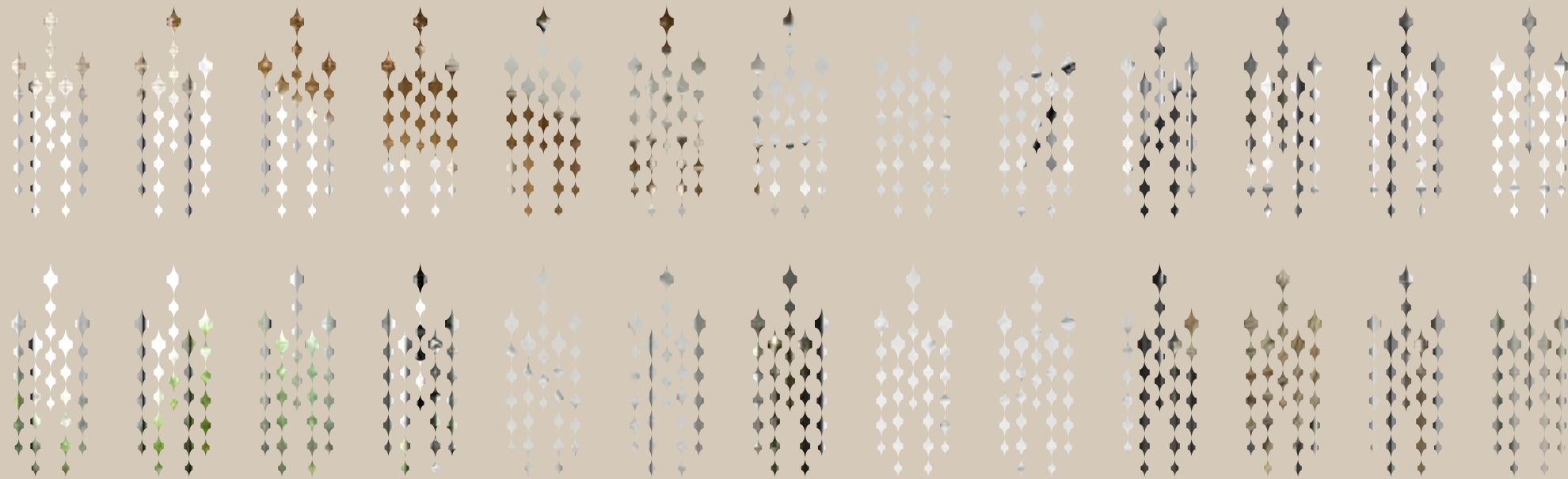
Mike Wilson-Mac Cormack
Director, Head of Newark Studio

By the icons, for the icons,
Elan Imperial is conceptualised by
the most famed experts in
architecture, interior design,
branded environments; master
planning and landscape
architecture - BENOY.
The team of the world's most
acclaimed experts known for widely
revered creations across the globe
have created this never seen before
experience which will take the
concept of retail a few levels up.





HOTEL BY WORLD RENOWNED GROUP





TO CROWN
THE LUXURIOUS CONCEPT
OF ELAN IMPERIAL,
THERE IS A 5-STAR HOTEL

A hospitality Masterpiece





hotel

ELEVATING THE EXPERIENCE
WITH EVERY STAY

This elite hospitality endeavour will feature grand 350+ rooms & suites.

This grand hotel, conquering the skyline of New Gurugram, impactfully stands with a prominent frontage.

A dedicated arrival for the hotel at the base of the tower welcomes guests to the world of luxurious hospitality.



THE WORLD OF
WONDERFUL
HOSPITALITY



350+ ROOMS &
SUITES



Discover the world's best hospitality right from arriving at one of the grandest drop-offs to exploring the most luxurious lobby and experiencing flawless hospitality offered in well-appointed Rooms & Suites. It offers an opportunity to immerse in an exclusive selection of F&B with finest gourmet options. And unwinding experience through its spa, wellness and fitness centre.

**REMARKABLE
EXPERIENCES**



FINE DINNING
ALL DAY COFFEE SHOP
THE BAR LOUNGE
GRAND BALLROOMS



A remarkable banqueting experience awaits. The wide choice of venues and well-planned spaces make a grand statement for every kind and size of event.



A chance to escape to the world of peace and tranquility. The Spa by the Marriott offers opulence and tranquility in terms of experiences with the scenic views of the city's horizon. The comprehensive offerings at this state-of-art spa include goal oriented sessions for absolute wellness goals. The sauna, steam room, thermal showers and swimming pool can be enjoyed.



**THE WORLD
OF PEACE &
TRANQUILITY**



THE NEXT LEVEL RETAIL



A HALLMARK OF
SPECTACULAR AND
DAZZLING
EXPERIENCE.

Retail Revolution starts here





FIRST EVER
250 M LONG RETAIL
BOULEVARD



UNINTERRUPTED RETAIL WALK



HIGHLY
VISIBLE RETAIL

GRAND ACCESS

FACING MANICURED
LAWNS





retail

NOT JUST A COMMERCIAL
DESTINATION, BUT A MARVELOUS
EXPERIENCE.

The apex of retail is achieved.

elan Imperial leaves behind the prevailing concepts of retail to become a hallmark of spectacular and dazzling experience. A supreme architectural feat achieved by BENOY through Elan Imperial sets an example for the future. It is not just a retail space, but a destination to be immersed in for an elevated luxury experience.

A grand entrance running across the prime New Sector Road offers smooth arrival.



A BENCHMARK
RETAIL



THE FIRST PLAZA

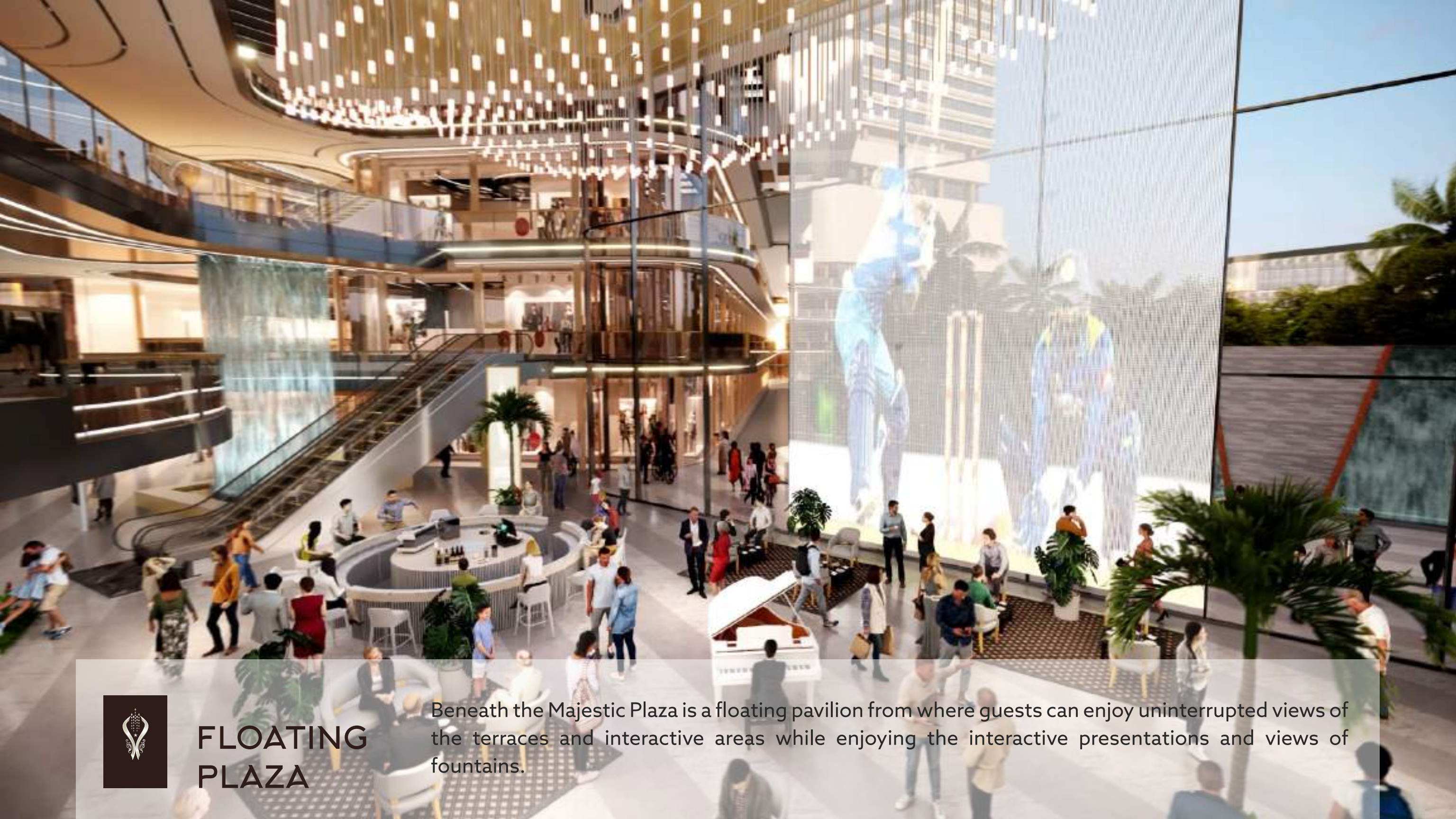
In the east, the first plaza that welcomes the guests is set up with an impressive Triple Height and situated behind the glazed facade. A series of escalators climbing up, down and around the water cascade and digital presentation create an incredible experience for the shoppers as they ascend to the upper levels.



MAJESTIC PLAZA

On the opposite, this dynamically shaped plaza is lit with natural daylight from the above. Light seeps in creating a dramatically lighted pavilion below.



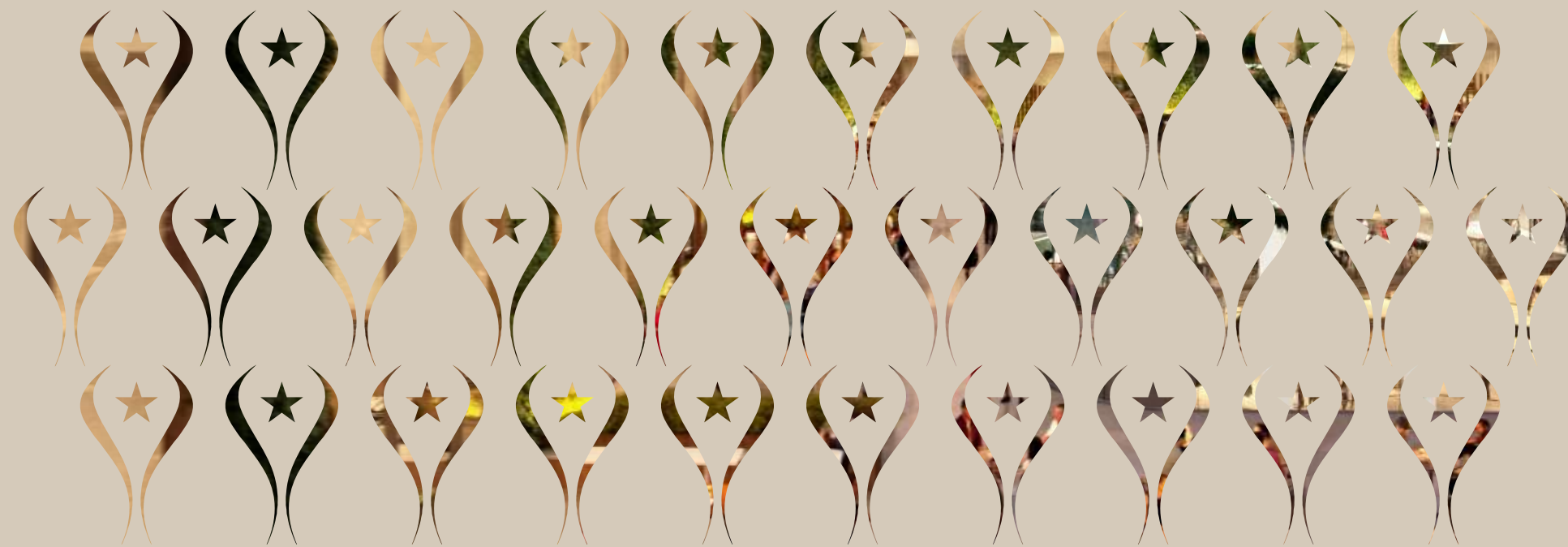


FLOATING PLAZA

Beneath the Majestic Plaza is a floating pavilion from where guests can enjoy uninterrupted views of the terraces and interactive areas while enjoying the interactive presentations and views of fountains.



LEISURE & ENTERTAINMENT





ELAN IMPERIAL
OPENS THE DOORS TO
AN EXTRAORDINARY
LEISURE EXPERIENCE.

An entertainment haven





FLAVOURS BAY
ONE OF THE BIGGEST FOOD COURTS

entertainment

ENHANCED AND REVOLUTIONISED EXPERIENCES

This exclusive zone is meticulously conceptualised where every aspiration will be taken care of and interactions will flourish.

There is no limit to what experiences it will offer - inviting you to taste the most distinct flavours from around the world and welcoming you to witness the most charismatic cinema.



**THE WORLD OF
ABSOLUTE AMUSEMENT**

SIGNATURE F&B CAFÉ
AT THE CENTRAL HUB
APPEARS TO BE
A FLOATING ISLAND

The Sensational F & B





DISCOVER
THE NEW DIMENSION
IN ENTERTAINMENT
THAT IS DISTINCT

Cinemas by PVR





THE CLASSIC CINEMATIC EXPERIENCE

The acclaimed PVR Cinema Multiplex including Gold Class, create two distinct experiences under one remarkable roof.

THE ASSOCIATES



BENOY

ARCHITECTS
(UK BASED)

THE BEST IN DESIGN & ARCHITECTURE



The Chanakya
New Delhi, India



Jewel Changi Airport
Singapore



Westfield London
London, UK



Elements Mall
Hong Kong





LIGHTING DESIGN GROUP
(DUBAI BASED)

THE ILLUMINATING MAESTROS – TRANSFORMING THE SKYLINES



Burj Khalifa's
Media Facade



Mesmersing
Yas Island



Space Park
Germany & UK



THE LOCATION





ELAN IMPERIAL™
a whole new level



MAP NOT TO SCALE





Thank You!